



# HANYANG UNIVERSITY

## Hanyang ERICA Summer School

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## 2024 Course Syllabus

Course Information	Course Title(Eng)	Future Creative Design Workshop	Course Category	<i>Elective Non-Major(General)</i>
	Course Title(Kor)	미래 창의적 디자인 워크샵		
	Credit-Lecture-Lab	3 credits-4.5 hrs-0 hrs	Course Restrictions	N/A
	College/School	International Summer School(ERICA)	College/School Responsible	Foreign Exchange Program(Y0000341)
	Meeting Times	9:00am-12:00pm 1:00pm-2:30pm 10times	Electronic Attendance	Y/N

Instructor Info	Department	Industrial Design	Name	Ryan Jongwoo Choi
	Contacts	+82 10-7372-5342	E-mail	<a href="mailto:ryanchoi@hanyang.ac.kr">ryanchoi@hanyang.ac.kr</a>
	Homepage	<a href="http://www.ryanchoi.co.uk">www.ryanchoi.co.uk</a>		
Course Type	Teaching Method	General Class, Exploratory Class, Etc		

Course Description	The primary objective of this course is to enhance understanding of design by learning design concepts and processes, and to acquire the ability to visually express thoughts. Through this, students will develop their own creative expression and problem-solving skills, laying the foundation for growth as a designer.			
	Goal	-Understand the basics of design and enjoy learning with your classmates.		
	Tutor	-Former Principal Industrial Designer at Logitech MX Series -Former Senior Industrial/Mobility Designer at McLaren		
Course Objectives	This course aims to enhance a fundamental understanding of design and familiarise students with expressing thoughts visually. Through this, students can cultivate the ability to undertake design projects.			
Notice for Students	-Bring your laptop if possible, for the course. -Prepare a brief introduction about yourself. Include photos(Your childhood, favourite food, Travel experiences, Hobbies, interests, etc. Maximum 10-20photos)			

Textbook	No.	Title	Author	Publisher	ISBN	Price(KRW)



Evaluation	Evaluation Criteria	Percentage(%)	Evaluation Criteria	Percentage(%)
	Attendance	20	Quiz	0
	Assignments	10	Mid-term Exam	15
	Discussion	15	Final Exam	25
	Team Project	0	Participation	15
	Other			Percentage(%)
	Total 100 %			

Daily Lecture Plan and Assignments	Day	Title	Activity
	1	<b>Ice-Breaking / Orientation</b>	Introduction Project Brief Overview Understanding the Design Ice-Breaking Activities
	2	<b>Stage 1 Design Research (Discover)</b>	Initiating a Successful Design Project Field Research Techniques Introduction to Human-Centred Design Processes (1) Integration of AI Tools in Design Research
	3	<b>Design Research (Discover)</b>	Exploring Korea: Field Research Brainstorming Sessions to Ideate Solutions Human-Centred Design Processes (2)
	4	<b>Design Research (Define)</b>	Human-Centred Design Process with AI Tools (3)
	5	<b>Design Research (Insight)</b>	Identifying Insights from Research Findings Formulating Design Objectives
	6	<b>Stage 2 Idea Generation</b>	Conceptualising Design Ideas Through Sketches Scenario Development and Storyboarding Hands-On Sketching Exercises (1)
	7	<b>Idea Generation</b>	Advancing Ideas with AI Design Tools Iterative Design Process Refinement Hands-On Sketching Exercises (2)
	8	<b>Stage 3 Design Development</b>	Concept to Reality: Modelling Workshop (1) Hands-On Prototyping Techniques



	9	<b>Design Development</b>	Concept to Reality: Modelling Workshop (2) Iterative Refinement of Prototypes
	10	<b>Final Presentation</b>	Presenting Final Designs to Classmates Reflections on the Learning Journey Celebration of Achievements and Cultural Exchange