



HANYANG UNIVERSITY

Hanyang ERICA Summer School

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2024 Course Syllabus

Course Information	Course Title(Eng)	K-Beauty and Makeup	Course Category	<i>Elective Non-Major(General)</i>
	Course Title(Kor)			
	Credit-Lecture-Lab	1 credit-3 hrs-0 hrs	Course Restrictions	N/A
	College/School	<i>International Summer School(ERICA)</i>	College/School Responsible	Foreign Exchange Program(Y0000341)
	Meeting Times	3:00pm-6pm 5times	Electronic Attendance	Y/N

Instructor Info	Department		Name	Elena Kang
	Contacts		E-mail	
	Homepage	https://cocory.kr/		
Course Type	Teaching Method	Coaching and Practice		

Course Description	<ol style="list-style-type: none"> Lecture and demonstration for Personal color analysis and Personal Makeup Fashion styling that suits me Personality Color Analysis
Course Objectives	It improves the understanding of K-beauty internally and externally, from personal color, makeup, fashion styling, and personality color, and provides various experiences accordingly.
Notice for Students	<i>Notebook and pen</i> <i>A basic round tee-shirts</i> <i>Wear makeup as usual. However, avoid the heavy makeup or intense blusher</i>

Textbook	No.	Title	Author	Publisher	ISBN	Price(KRW)

Evaluation	Evaluation Criteria	Percentage(%)	Evaluation Criteria	Percentage(%)
	Attendance	30%	Quiz	20%
	Assignments		Mid-term Exam	
	Discussion		Final Exam	
	Team Project		Participation	50%
	Other			Percentage(%)
				100



	Total 100 %
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Daily Lecture Plan and Assignments	Day	Title	Activity
	1	Personality Color	1. Psychology message 2. Character color 3. Using color on Business and life
	2	Personal Color 1	1. Personal color's definition, necessity, and classification 2. Elements check and Skin analysis
	3	Personal Color 2	1. Draping and coaching 2. Practice and feedback
	4	Makeup	1. Personal makeup's definition, and classification 2. Makeup tone and color analysis 3. How to makeup include some tips
	5	Personal Balance	1. Personal balance's definition, and classification 2. Face and body shape Analysis 3. Fashion, hair, accessories draping 4. Styling and total coordination