



HANYANG UNIVERSITY

Hanyang ERICA Summer School

Office of International Affairs, Hanyang University ERICA
55 Hanyangdaihak-ro, Sangnok, Ansan, Gyeonggi-do, 15588, Korea
Tel. +82-31-400-4917 | hess@hanyang.ac.kr

2024 Course Syllabus

Course Information	Course Title(Eng)	K-Fashion, Creative Design	Course Category	Elective Non-Major(General)
	Course Title(Kor)	K-패션, 크리에이티브 디자인		
	Credit-Lecture-Lab	3 credits	Course Restrictions	N
	College/School	International Summer School(ERICA)	College/School Responsible	Foreign Exchange Program(Y0000341)
	Meeting Times	1:00pm-4:00pm	Electronic Attendance	Y

Instructor Info	Department	Jewelry & fashion design	Name	Young-jae, Lee.
	Contacts	+82-31-400-5686	E-mail	yjl@hanyang.ac.kr
	Homepage	-		
Course Type	Teaching Method	professor's lecture on theory about Korean traditional costume & Students' Costume Design Practice		

Course Description	This class is to properly know Korean traditional costume and use them to fashion design contemporary. Learn Korean traditional costumes through Korean dramas, movies, and K-pop musician fashion style that are popular all over the world today. It allows foreigners to learn Korean traditional culture as an interesting media image of K-culture. In addition, students can learn the current status of Korean fashion and do trendy fashion design through practice.
Course Objectives	1. Understanding Korean Traditional Costume 2. Fashion Design through applied Traditional Korean Fashion image 3. The exact definition of K-Culture
Notice for Students	Textbook need. Laptop computer. Color printing of image

	No.	Title	Author	Publisher	ISBN	Price(KRW)
Textbook		Do it Fashion	Young-jae, Lee., others	Seoul:Gyom oonsa	978-89-363-1834-5	19,500



Evaluation	Evaluation Criteria	Percentage(%)	Evaluation Criteria	Percentage(%)
	Attendance	10	Quiz	
	Assignments	30	Mid-term Exam	30
	Discussion		Final Exam	30
	Team Project		Participation	
	Other			Percentage(%)
	Total 100 %			

Daily Lecture Plan and Assignments	Day	Title	Activity
	1	Class Orientation	Introduction of Korean Traditional Fashion (Knowing the name of the Costume) <ul style="list-style-type: none"> - Costume in the Mural Painting of the Kokuryo Ancient Tombs - Fashion Style in the Shin Yun-bok, Kim Hong-do's genre Painting of the Joseon Dynasty era
	2	K-Drama 1 Pre-Modern Times	Woman's & Man's Fashion Style in the K-Drama <ul style="list-style-type: none"> - The Three Kingdoms of Ancient: River Where the Moon Rises (2021), The Legend(2007), Jumong(2006), Hwarang; The Poet Warrior Youth(2016), The Greatest Queen Seondeok(2009) - Goryeo Dynasty: Moon Lovers: Scarlet Heart Ryeo(2016), Empress Ki(2013), Goblin(2016~2017) - The mid-term Joseon Period: Daejanggeum(2003), Hwang Jin Yi (2006) - The late Joseon Dynasty : Mr. Queen(2020), The Red Sleeve (2021), Jang ok-jeong, Living in Love(2013), Painter of the Wind(2008), The Matchmaker(2023)
	3	K-Drama 2 After Modern Times	Woman's & Man's Fashion Style in the K-Drama <ul style="list-style-type: none"> - Enlightenment Era: Mr. Sunshine(2018) - Before 21C: Eyes of Dawn(1991), Reply 1988(2015) - After 21C: Crash Landing on You(2019), Descendants of the Sun(2016), Reborn Rich(2022)
	4	K-Pop Musician Fashion Style	BLACKPINK, LE SSERAFIM, aespa, NewJeans, IVE, Mamamoo, BTS, Stray Kids, SEVENTEEN, NCT, MONSTA X, EXO
	5	Korean Fashion Designer Brand in Contemporary	Applied Traditional Korean Fashion image <ul style="list-style-type: none"> - tchaikim etc. The successful Korean designer global <ul style="list-style-type: none"> - WOYOOUNGMI, JUUN.J, Miss Sohee
	6	Mid-term Exam	Written test of Korean Traditional Costume name
	7	Costume Design Practice 1	Applied Traditional Korean Fashion image <ul style="list-style-type: none"> - Source of inspiration, Reference Image Collection - Making Mood Board(Design Concept Settings: Image Map)



	8	Costume Design Practice 2	Applied Traditional Korean Fashion image - Making Mood Board(Color Planning, Fabric Application in accordance with Design Concept) - Sketch for Costume Design
	9	Costume Design Practice 3	Applied Traditional Korean Fashion image - Costume Design Development
	10	Final Exam	Applied Traditional Korean Fashion image - Final portfolio submission and presentation